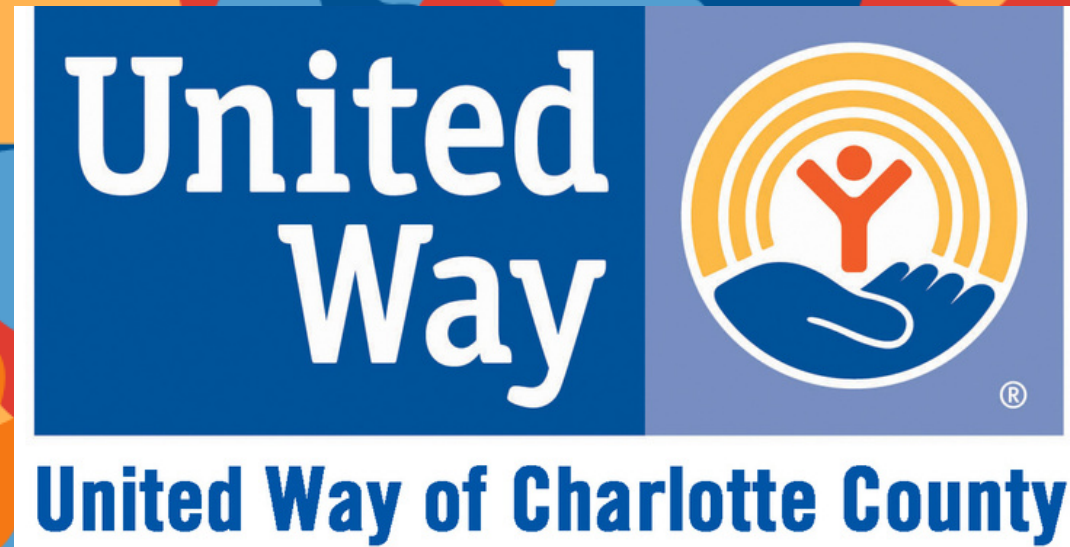


**TRANSFORMING  
LOCAL  
LIVES**

**COMMUNITY  
UNITED**



*Mobilizing the power of our community  
to break the cycle of poverty.*

[www.unitedwayccfl.org](http://www.unitedwayccfl.org)

# Welcome



## **Mission:**

**Mobilizing the power of our community to break the cycle of poverty.**

## **Vision:**

**A community where all citizens achieve their potential through education, financial stability, and healthy lives.**

## **Values:**

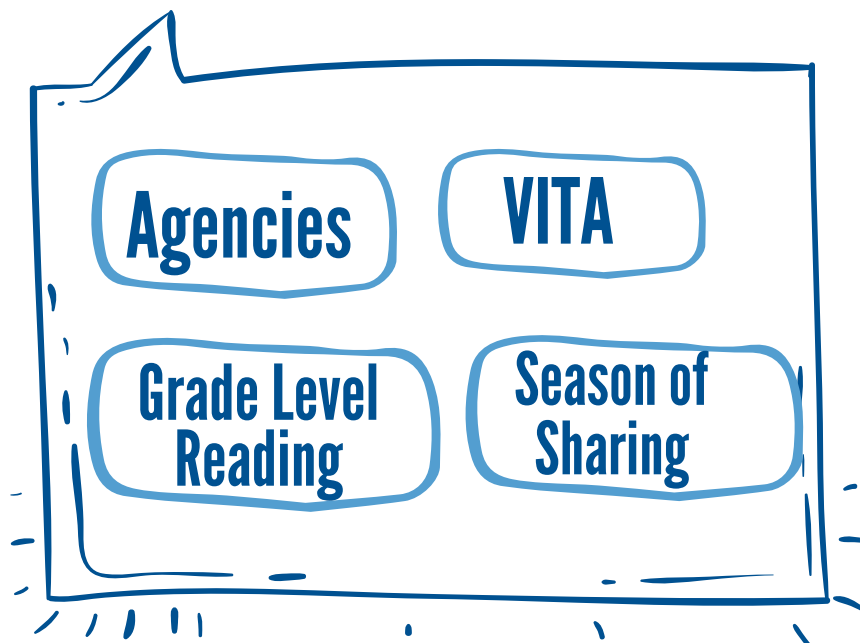
**Compassion, Excellence, Integrity, Partnership, and Accountability**



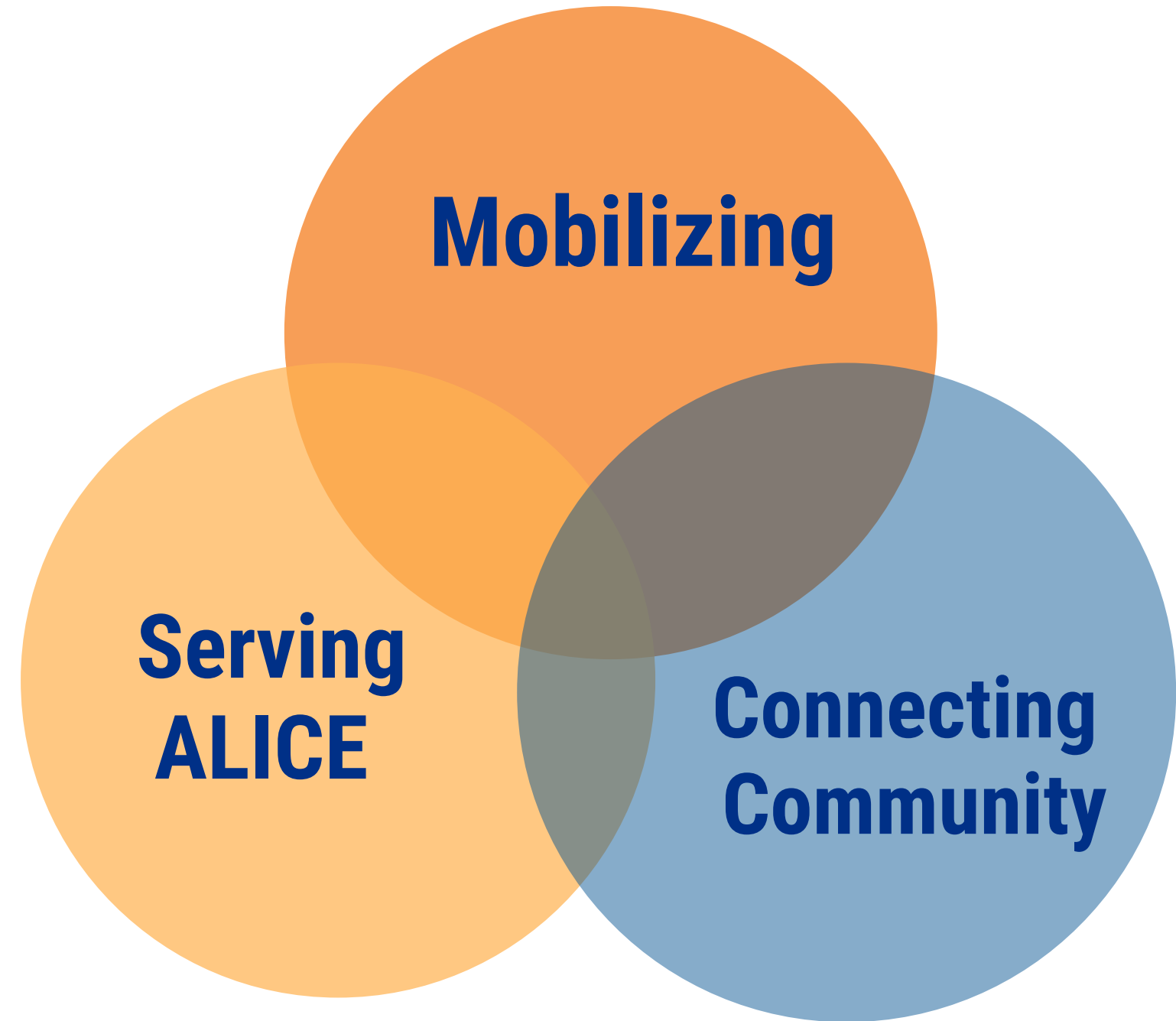
# What is our CORE business?

GRANTS      FUNDING

DONATIONS



DATA  
DATA  
DATA



*Mobilizing the power of our community to break the cycle of poverty.*



# Who we serve.

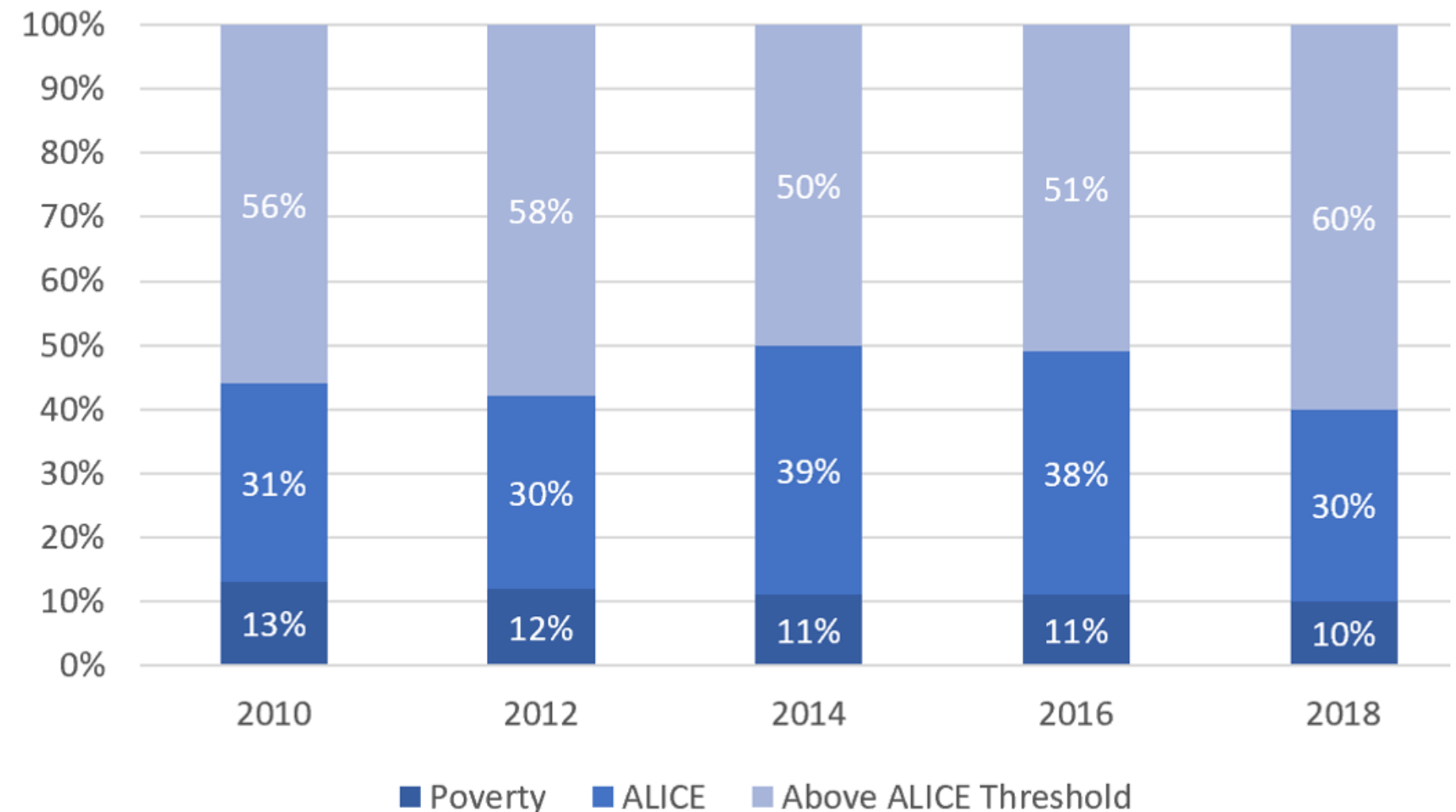
## ALICE

Asset Limited  
Income Constrained  
Employed

In 2018, 40% (29,964) Charlotte County households were unable to afford even the most basic budget.

22,381 of these households earned just over the Federal Poverty Level, making them ineligible for assistance.

Households by Income, Charlotte County, FL



**AND THEN COVID-19.....**

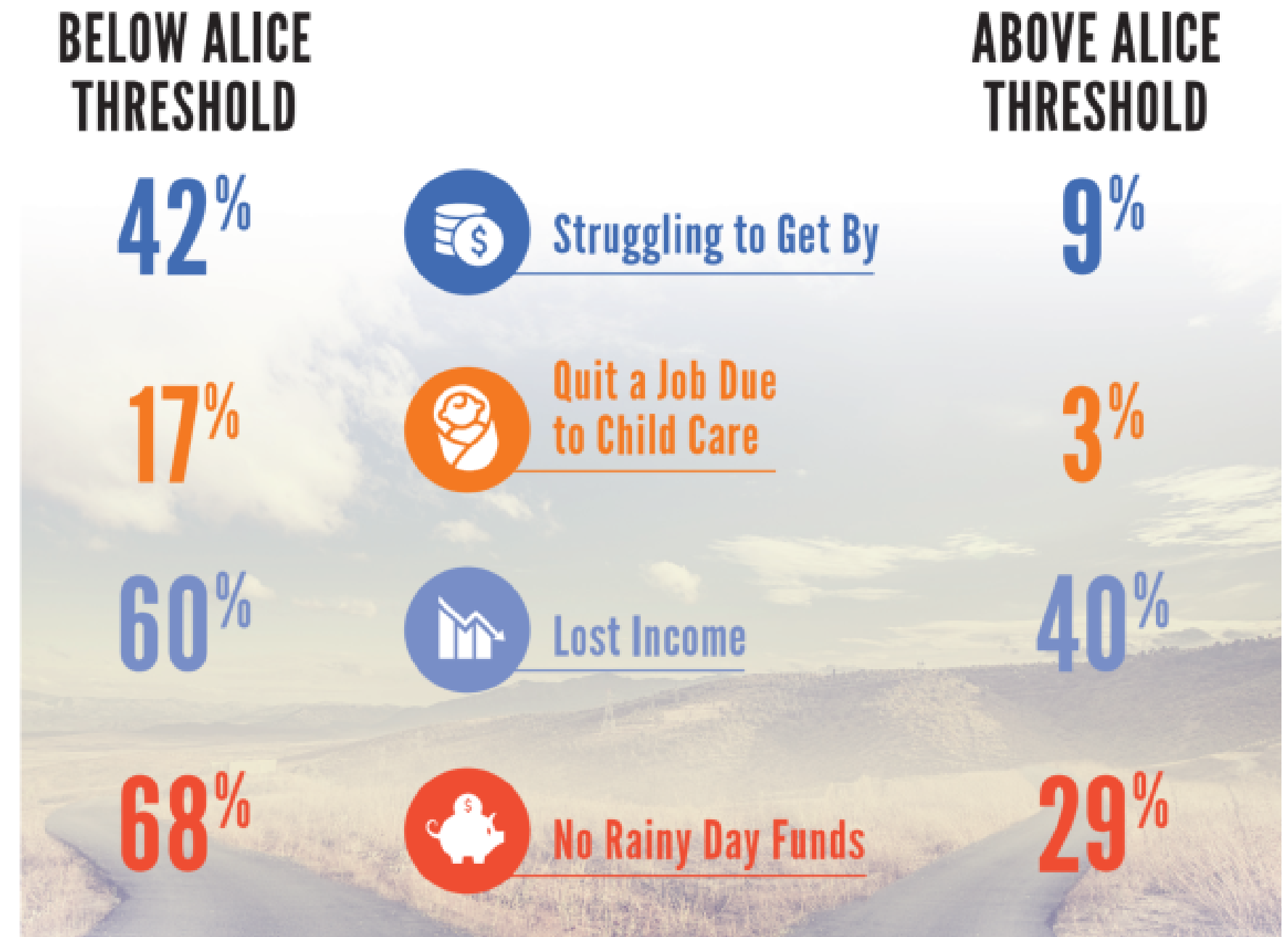
# THE PANDEMIC DIVIDE

## ALICE

Asset Limited  
Income Constrained  
Employed

Before COVID-19 hit, 29,964 Charlotte County households already couldn't afford the basics.

These households fared far worse during the pandemic than higher-income households.



### National Data

Source: United for ALICE (2021, October)

*The Pandemic Divide:*

*An ALICE Analysis of National COVID Surveys.*

# Create Lasting Value and Impact

## *Allocation & Investment Process*

**GOAL: Coordinate, align and streamline systems with an intergenerational approach that supports families through all life stages**

**Coordinate and facilitate extensive vetting process for human service agencies requesting dollars**

- Mobilize over **2,600** staff and community volunteer hours to allocate dollars.
- **3** UWCC Community Collaborations
- **23** Partner Agency Community Programs

**\$977,672**  
*invested across*  
**18 partners**

**Mobilizing Funding of County, City and UWCC donor dollars**

# 2020-2022 PARTNER AGENCIES

**Big Brothers Big Sisters of the Sun Coast**

**Boys & Girls Club of Charlotte County**

**Center for Abuse and Rape Emergencies**

**Charlotte Behavioral Health Care**

**Charlotte County Healthy Start Coalition**

**Charlotte County Homeless Coalition**

**Charlotte HIV/AIDS People Support (CHAPS)**

**Charlotte County Imagination Library**

**Charlotte Local Education Foundation**

**Children's Network of Southwest Florida**

**Drug Free Charlotte County**

**Early Learning Coalition of Florida's Heartland**

**Guardian ad Litem Foundation of SW Florida**

**Gulf Coast Partnership, Inc.**

**Harry Chapin Food Bank of SW Florida**

**Healthy Families**

**Senior Friendship Centers**

**Virginia B. Andes Volunteer Community Clinic**

**YMCA of Southwest Florida**



# COMMUNITY PRIORITIES

## *Financial Security*



**Goal: Increase family and senior access to financial stability skill-sets and resources**

100% of these funds go to families  
...  
no administrative fee

**SEASON<sub>of</sub> SHARING**  
SERVING OUR COMMUNITY SINCE 2000

- **Fiscal agent for Charlotte County over 20 years**
- **\$571,852 helped 800 families with rent, mortgage, and utilities**
- **2,196 people**

*George Barone's roommate had a stroke 2 years ago. He had been paying the full amount of rent on his own ever since. The pandemic caused his landscaping company to slow down resulting in him falling behind in his rent. George went to St Vincent de Paul Sacred Heart for assistance. They helped him apply for a Season of Sharing grant. He was very grateful for the rental assistance and is now in search of a new roommate to contribute to the monthly rent.*



VOLUNTEER INCOME TAX ASSISTANCE



A UNITED WAY COLLABORATIVE

## TAX YEAR 2020

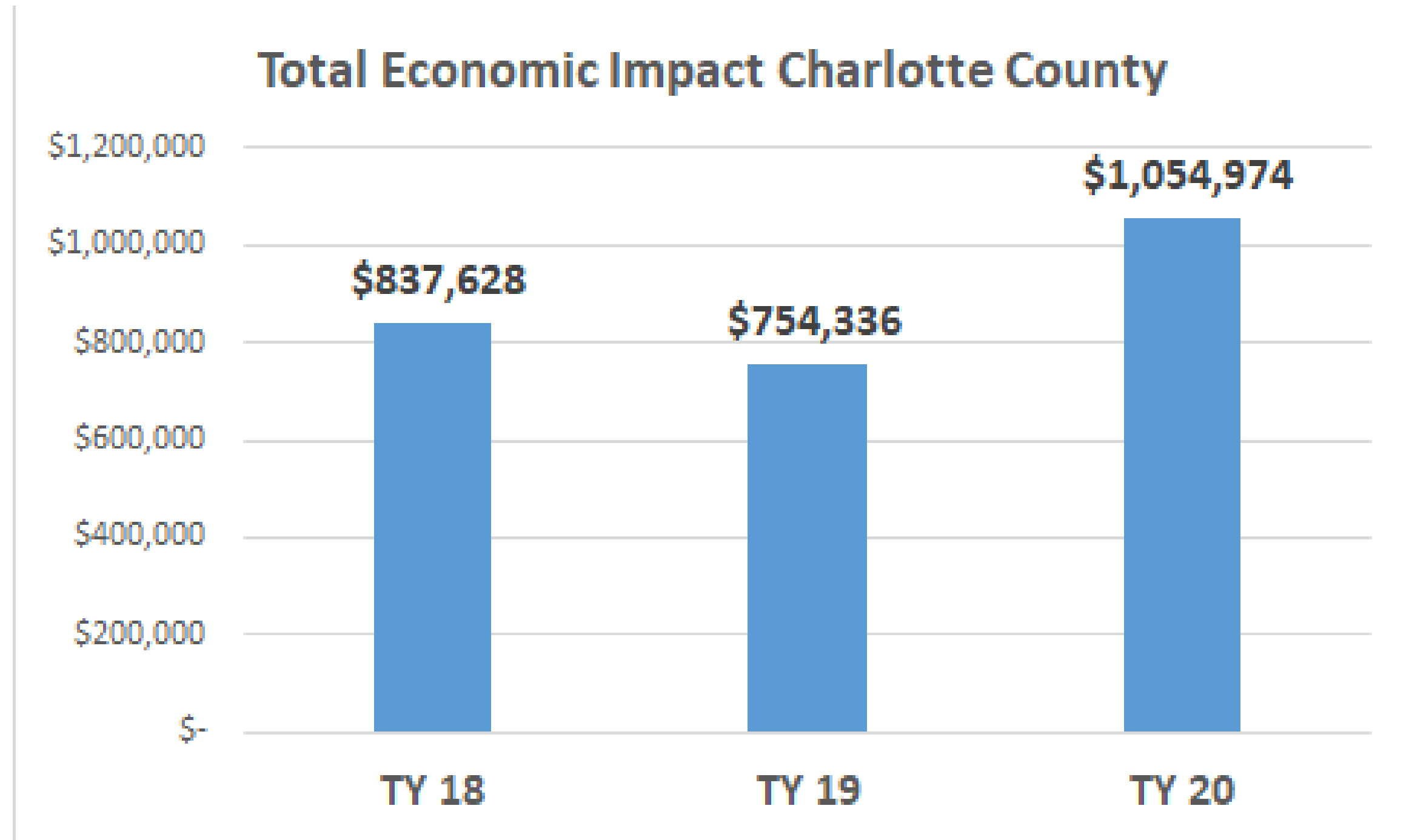
**31** AWESOME VOLUNTEERS  
**2547** VOLUNTEER HOURS

- **732** returns
- **\$22,382** Adjusted Gross Income
- **\$161,127** EITC and Child Tax Credit
- Average age = **67**



**Goal: Increase family and senior access to financial stability skill-sets and resources**

### Total Economic Impact Charlotte County

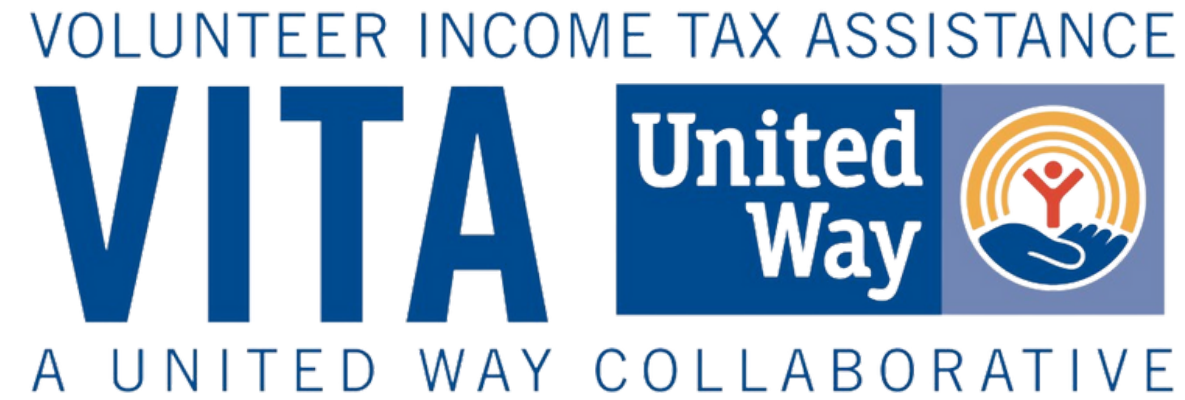


**More returns with less volunteers**

*Mobilizing the power of our community to break the cycle of poverty.*

# 2021 Tax Season

*Don't Forget,*



2021 Tax season Is Around the corner!

**If you are claiming dependents, get on a callback list now!**

Email your Name, address, and contact information to  
[vita@unitedwayccfl.org](mailto:vita@unitedwayccfl.org)

Keep in mind, 2021 Tax Season  
refunds will be different due to  
prepaid Child Tax Credits!

If you would like to become a  
VITA volunteer, email  
[vita@unitedwayccfl.org](mailto:vita@unitedwayccfl.org)



# COMMUNITY PRIORITIES

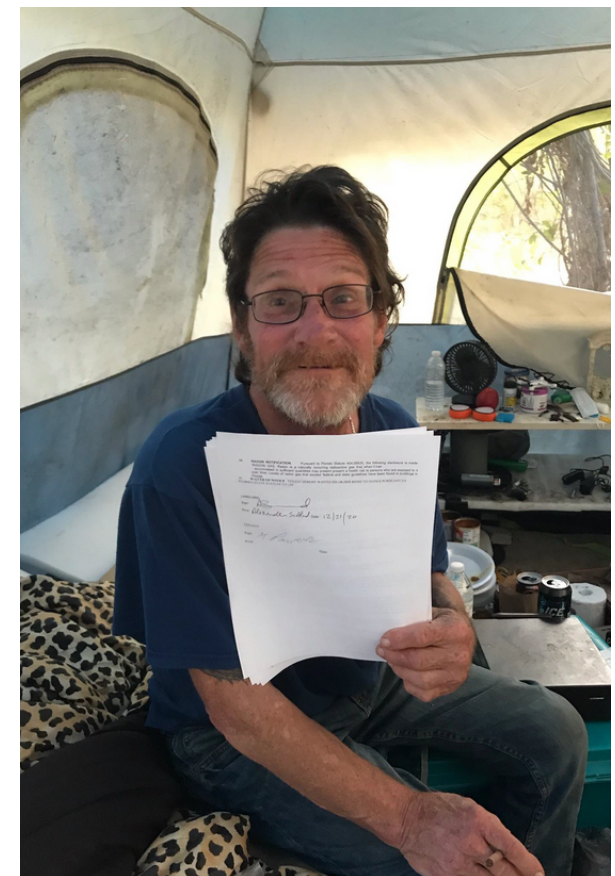
## *Ending Youth & Chronic Homelessness*

**Goal: Increase number of chronic and vulnerable homeless who access stable housing, health care, and financial stability**

Rare, brief and one time experience

Over the past four 1/2 years:

- Effectively **achieved “Ending Chronic Homelessness”** as defined by US Interagency Council on Homelessness  
*(1 of 5 communities in country to eliminate both veterans and chronic homelessness)*
- **167** chronically homeless individuals permanently housed  
**86%** of clients remaining in housing *past the end of receiving financial assistance*  
*(National retention rate 75%)*
- **73%** average insurance approval rate *(National approval rate 65%)*
- Provided life saving clinic and pharmacy services to **194** patients



**ENDED Chronic Homelessness by the end of 2020!!!**



# Community Priorities

## Kids Thrive



*I joined Kids Thrive while I was pregnant with Jr. and joined the parents group "circle of parents". Two and a half years later we are going strong and getting bigger! As one of the original moms in the group I am now a leader mom, a mentor to others, and it has been so rewarding to actually see the difference I am making in other peoples' lives!*

**Goal: Improve outcomes for babies born substance exposed**

- **122** children and **81** families to date
- **77%** children screened met developmental milestones
- **86%** pre-k children scored average or higher on Get Ready to Read screening
- Families received parenting, literacy, and life skills training. Of the 18 women that completed a self-sufficiency assessment, **83%** (15) showed improvements in at least 5 out of the 8 categories.

**Circle of Parents Building Social Capital - expanding to 2nd group!!!**





**United Way of Charlotte County**

***Empowering Mothers to Raise Healthy Children***

- **Provided cookbooks and cooking demonstrations**
  - *Focused on cooking for busy moms*
- **Provided planning and goal calendars**
  - *Focused on time management and juggling busy schedules*
- **Provided Fashionista Clothing & Pampering Day**
  - *Focused on building confidence & self-care*



# How many children need intervention?

## Grade-Level Reading

### SPRING 2021

- 376 = 3rd grade students not on grade level (FSA)

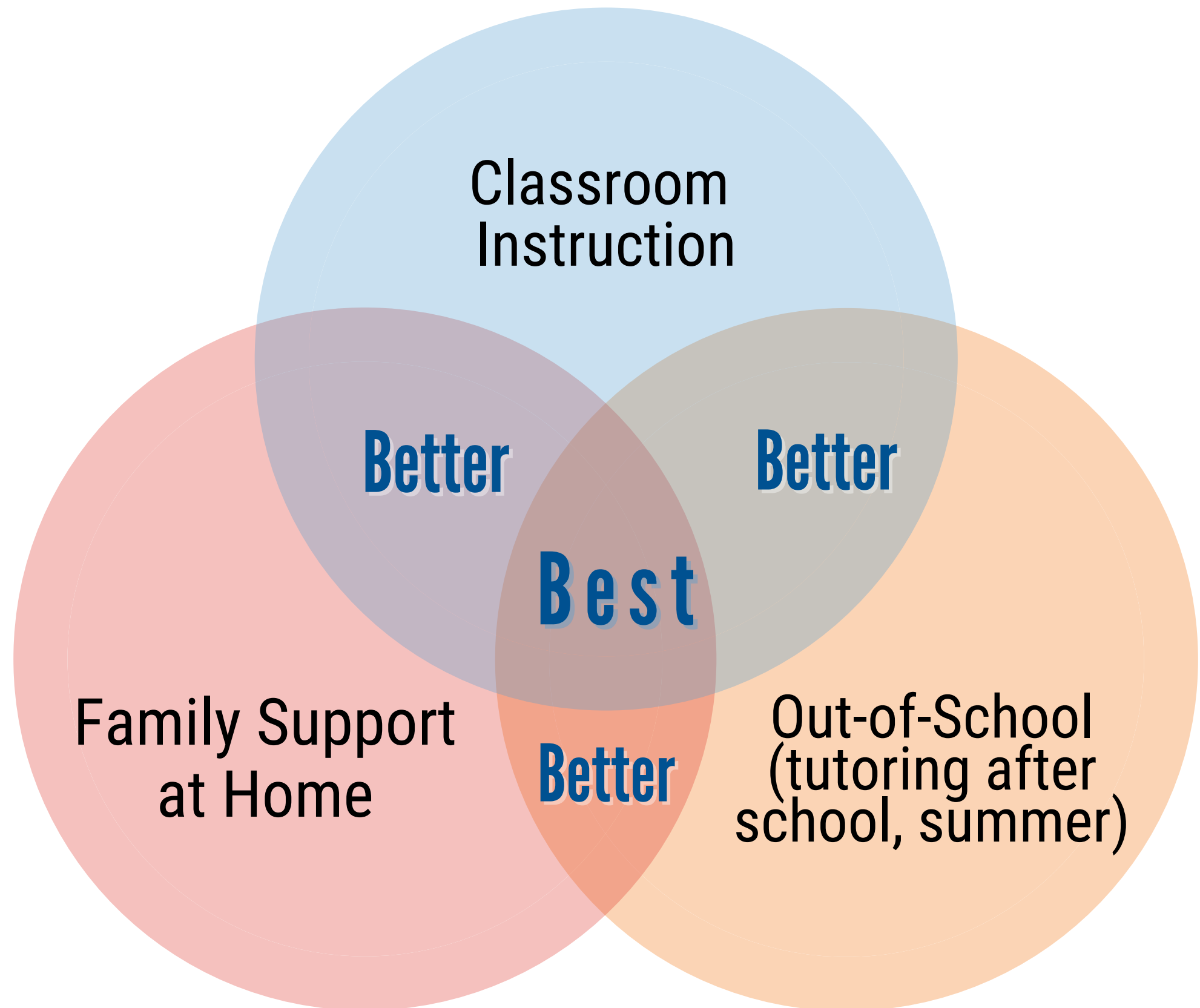
### FALL 2021

- 561 = students not ready for kindergarten (56%)
- 1,360 = K-3 students scoring 2 grade levels below (Tier 3 = 595)
- 328 = at Neil Armstrong & Peace River (Tier 3 - 145)





**Classroom Instruction**  
**+ Family Support at Home**  
**+ Out of School Assistance**  
**STUDENT SUCCESS**



# Community Priorities

## Grade Level Reading

**Goal: Increase percentage of Charlotte County students reading at grade level by third grade with ultimate goal of 100%**

**This past year:**

- **Birth to 5**
  - **2,200** children receive monthly books from Imagination Library, up 25% since December 2019
  - **1,800** Kindergarten Readiness Bags distributed to VPK students
- **K to 3rd**
  - **65%** children matched with a mentor in the Charlotte County Reads program were on grade level by the end of the year

**Charlotte County Public Schools jumped in state rankings from 33rd in the state to 13th!!!!**

**Why do we do what we do?**



**Dare to take the  
right path  
towards building  
a better  
community**

**...for ALICE and  
our future  
generations!**

*Thank you*